Digital Blue Book

THE ULTIMATE GUIDE ON ADVERTISING SELF-REGULATION
Resource & Access

- An authoritative reference document on advertising standards, SR system and network providing information on the European self-regulatory bodies in one single location, only a single click away.

- A coherent and up-to-date database enabled by digital design. Linked to an ongoing updating process.

- A dynamic framework reflecting on ongoing rapid developments of advertising ecosystem.
## Pricing

<table>
<thead>
<tr>
<th>Category</th>
<th>Price* (per unit)</th>
</tr>
</thead>
<tbody>
<tr>
<td>EASA member</td>
<td>€350</td>
</tr>
<tr>
<td>Non-EASA member</td>
<td>€450</td>
</tr>
</tbody>
</table>

* Incl. VAT

- **Available from 1<sup>st</sup> May 2018**
- **Taking orders now!** (Please contact [EASA](#) or your [local SRO](#) for the details and more information)
Order form

**Information**

- Name of Organization/Customer: ______________________________________________________
- Billing address: _________________________________________________________________
- City, ST Zip Code: _________________________________________________________________
- Phone: _________________________________________________________________________
- Email: _________________________________________________________________________
- VAT #: _________________________________________________________________________

**Order**

I hereby subscribe to the following offer:

☐ EASA member

☐ Non-EASA member

Price: ___________ €

Name of authorized representative: ________________________________

Date: 

Signature:

* Please submit this at EASA