

18/1/2019

## Update on Milestones for the Implementation of the Code of Practice on Disinformation

In line with the Monitoring Program Schedule as presented in a letter from Roberto Viola to Mozilla on 12 December 2018, we submit this report to provide updated information and progress thus far on the commitments we have made in the Roadmap submitted to the Commission in October 2018.

We remain at your disposal for any further information, and we look forward to continuing our collaboration to address the problem of disinformation in the EU ahead of the European Parliament elections.

Date	Milestone	Commitment	Description	Status	Notes
Autumn 2018	Increased staff support in Europe to tackle disinformat ion	10, 12	The Mozilla Foundation is currently hiring two full time employees to work on disinformation with a focus on the EU region. This will include a partnerships coordinator, who will work with a range of stakeholders and experts to forge pragmatic and informed approaches to tackle disinformation; and a communications lead, who will devise efforts to educate EU citizens about disinformation, particularly	Completed	The hires have been made. The communications lead has started on 1 January 2019 and is based in Berlin. The partnerships coordinator starts on Mar 1 and will be based in Brussels.  The Foundation has started laying the groundwork to launch grassroots campaigns to educate EU residents about disinformation and the upcoming election. They have also been coordinating with a range of advocacy and non-profit organisations across Europe to coordinate efforts.



			in the lead-up to major elections such as those of the EU Parliament.		
Q1 2019	Rollout of enhanced security features in the default setting of Firefox	7, 9, 11	As purveyors of disinformation feed off of information that can be revealed about an individual's browsing behaviour, we will be rolling out a number of security features in the browser that will, among other things, block cross-site tracking by default. This is expected in the upcoming releases of Firefox, at the beginning of 2019.	In progress	Mozilla plans to begin a small test of enhanced tracking protection (including blocking cross site tracking by default) with our release users shortly after the rollout of Firefox 65 (planned for February). Pending satisfactory results (ie, no serious breakage of websites), this will be followed by the full rollout in Firefox 66 in March. With enhanced tracking protection, we expect to reduce the exposure of users to the risks of being targeted by disinformation campaigns.  Relevant metrics will be developed and shared, as appropriate, with the Commission.
Q1 2019	The Mozilla Foundation Fellowship Program - new cohort	10, 12, 14	We will continue to invest in this platform for technologists and policy experts to undertake actionable solutions-orientated research into some of the key challenges facing the internet ecosystem today. This action delivers on	Completed	The Foundation has successfully recruited its 2018-9 cohort, which includes a number of fellows focusing on disinformation:  • Camille Francois, researching the effects of dis/misinformation spread on specific platforms in countries that have elections in 2018-2019; • Renee di Resta, investigating the spread of disinformation and



			several commitments of the code which include: supporting independent, cutting edge research into disinformation; development of tailored approaches on how best to tackle it; and enhancing media literacy and critical thinking through the dissemination of the researched developed throughout their fellowships.		manipulated narratives across social networks;  • Karen Kornbluh, working on creating a greater understanding among various stakeholders of the mismatch between today's policies and the new technologies that allow disinformation to propagate;  • Clara Tsao, working on evaluating the effectiveness of online tools that have been developed to counter terrorist propaganda & disinformation;  • Stefania Koskova, exploring strategies and tools to enhance collaboration between stakeholders and better management of security risks associated with harmful online content, such as hate speech, terrorist propaganda, and disinformation, particularly in post-conflict societies;  • See full cohort here.
End of Q1/Q2 2019	Launch of Firefox Election Bundle for the EU Parliament Elections	7, 9, 11	To be released before May 2019. This would be a variation of our <u>election</u> bundle in the US, and could include, for instance, the <u>Facebook Container</u> and other tools intended to	In progress	We have formed an internal cross-team working group to develop the Firefox EU Election Promo. We are currently exploring options for add-ons, tools, and information that would be most useful to include, as well as working on localisation. Our plan is to launch in March.



provide more transparency to the user regarding the political advertising targeting them.	Once launched, relevant metrics will be developed and shared, as appropriate, with the Commission.
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